



Northern Berkshire Community Coalition

### Community Outreach Volunteer Application

#### Applicant Information

Full Name: \_\_\_\_\_ Date: \_\_\_\_\_  
*Last First M.I.*

Address: \_\_\_\_\_  
*Street Address Apartment/Unit #*  
\_\_\_\_\_  
*City State ZIP Code*

Phone: \_\_\_\_\_ Email \_\_\_\_\_

#### General Information

How did you hear about the training? \_\_\_\_\_

How are you currently involved in the community? \_\_\_\_\_

Are you able to commit to 6 month training, meeting weekly, every Thursday from 5:30-8pm?  Yes  No

Please provide a short background description of yourself: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

#### Goals

*To help us determine how best this training can serve you, please describe your long and short-term goals. Check the 3 objectives most important to you.*

- Join a network of 70+ COV's in the community
- Meet new people
- Learn about available resources
- Learn about ways to get involved
- Learn about volunteer opportunities in the area
- Learn about the service agencies in our area
- Develop leadership skills
- Other \_\_\_\_\_

**Training Location:** nbCC- 61 Main St, Suite 218, North Adams, MA 01247

**Start Date & Time:** Thursday, February 6, 2020 from 5:30pm-8pm (Ends on July 9)

**Application Deadline:** January 17, 2020

*All applicants will be notified prior to the start of the training to schedule an intake interview.*

**Mail or drop-off application to training location or email or fax your application to the following:**

Email: [gmcarter@nbccoalition.org](mailto:gmcarter@nbccoalition.org)

Fax: (413) 663-9877

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# Community Outreach and Civic Engagement Training

## *FAQ*

### 1. Who is this training for?

All northern Berkshire residents interested in learning more about the available services and assets of the communities we live in.

### 2. When does the training meet?

The training starts on February 6, 2020 and runs through July 9. The group meets once a week; Thursdays from 5:30pm-8pm.

### 3. What do participants get out of it?

The training provides information regarding the different social services and some community organizations that make up our helping systems. Participants also learn about current community events and expand their understanding of being an effective community and neighborhood leader by actively sharing with family, friends and neighbors on how to access these services and events.

### 4. What are some of the social service agencies and community organizations that are represented?

- Dept. of Children & Families
- Local Government
- The Brien Center
- Dept. of Transitional Assistance
- Ecu-Health Care
- Adult Basic Education (MCLA)
- Berkshire Community Action Council
- NAMA Tourism
- Mass Rehab
- Berkshire Regional Housing Authority
- ROOTS Teen Center
- WIC, and more.

### 5. What are some of the workshop topics?

- Community Organizing
- Conflict Management
- Soliciting Donations
- Styles of Leadership
- Meeting Facilitation
- Sustaining Involvement
- Marketing & Communication
- Community Mapping
- Public Speaking, and more.

### 6. What are some examples of the group project?

- 2019 Organized a social marketing and signage workshop for local entrepreneurs and downtown NAMA business owners to help increase foot traffic.
- 2018 Created the Finding NAMA map, highlighting features unique to the city and organized an open house/fundraiser for the North Adams Public Library.
- 2017 Focused on community and cultural pride by organizing a mini cultural festival and dance through the decades.

### 7. What is the role of a Community Outreach Volunteer after training?

To continue networking, sharing information for public awareness on available resources, and be role models of community pride and involvement.

### 8. How do you sign up?

Submit application to Glenda Matos-Carter at [gmccarter@nbccoalition.org](mailto:gmccarter@nbccoalition.org) by January 17<sup>th</sup>, 2020 and schedule an intake interview prior to training start date.



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