



Northern Berkshire Community Coalition
Community Empowerment • Prevention & Wellness

2018-19 IN REVIEW



SERVING NORTH
BERKSHIRE FOR 33 YEARS...

OUR VISION: TO BE THE CATALYST FOR A HEALTHY, EMPOWERED, ENGAGED COMMUNITY.



OUR MISSION: EMPOWERING THE NORTHERN BERKSHIRE REGION TO ENHANCE THE QUALITY OF LIFE THROUGH OUR EFFORTS AT CONNECTING, CONVENING, AND SUPPORTING ALL FACETS OF THE COMMUNITY.

PEOPLE SERVED OR ENGAGED IN 2018-19 >>> 14,006



Leadership Training

105

ADULTS AND YOUTH
TRAINED TO LEAD THEIR
COMMUNITY



Parent Education

33

WORKSHOPS & CLASSES
HELD WITH A COMBINED
ATTENDANCE OF **257**



Health & Wellness

1,673

COMMUNITY MEMBERS
ENGAGING IN HEALTH &
WELLNESS PROGRAMMING



Community Dialogue

839

RESIDENTS AND
STAKEHOLDERS ENGAGED IN
SOLVING LOCAL ISSUES



Family Support

21

DISTINCT PROGRAMS WHICH
SUPPORTED A COMBINED
711 FAMILY MEMBERS



Building Connections

4,826

CONNECTIONS WERE MADE
THROUGH NBCC EVENTS,
OUTREACH AND NEWSLETTERS



Start Talking!

Substance Use Prevention

5,176

PEOPLE REACHED THROUGH
OUR UNDERAGE SUBSTANCE
USE PREVENTION STRATEGIES

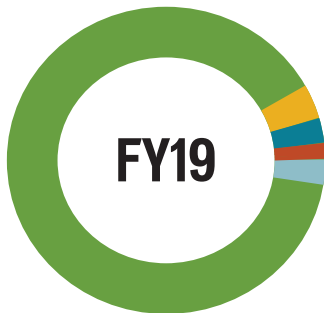


Youth Development

400

YOUTH ENCOURAGED TO
GROW AND REALIZE THEIR
FULL POTENTIAL

TOTAL REVENUE* - \$882,722



- STATE CONTRACTS
- INDIVIDUAL DONORS LIKE YOU! 🥰
- MISC. INCOME
- FEDERAL GRANTS
- LOCAL CHARITIES & FOUNDATIONS

TOTAL EXPENSES* - \$882,722

*Projected revenue and expenses through June 30, 2019

NBCC STAFF

- AMBER BESAW, EXECUTIVE DIRECTOR
- LIZ BOLAND, BUSINESS MANAGER
- WENDY PENNER, PREVENTION & WELLNESS
- SUSAN CROSS, BEACON COMM. RECOVERY CTR.
- GLENDA MATOS-CARTER, NO. BERKSHIRE NEIGHBORS
- MATT SHIEBLER, NO. BERKSHIRE NEIGHBORS
- AMANDA CHILSON, MASS IN MOTION
- TIM SHIEBLER, UNITY
- CARRISA SACHERSKI, UNITY
- CHRIS GRIFFIN, THE FAMILY PLACE
- STEPHANIE PUC, THE FAMILY PLACE
- DONNA SENEAL, THE FAMILY PLACE
- BRET BEATTIE, COMMUNITY HEALTH WORKER
- BERT LAMB, COMMUNICATIONS COORDINATOR

OUR AWESOME BOARD

- SARA LALUMIA, PRESIDENT
- KRIS MALONEY, VICE-PRESIDENT
- LAURIE LAMARRE, TREASURER
- JEN CIVELLO, CLERK
- CRAIG BARD
- AL BEDINI
- ANNA FLYNN
- STEVE GREEN
- SUZY HELME
- BEN LAMB
- BARBARA MALKAS
- SPENCER MOSER
- CHRISTINE NAUGHTON
- MICHAEL OBASOHAN
- DAN RANDALL
- JESS SWEENEY
- RICH TASKIN



Northern Berkshire Community Coalition

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nbCC is a member agency of:



COMMUNITY EMPOWERMENT



SINCE **1998**, LOCAL EMERGENCY ORGANIZATIONS PARTICIPATED IN NATIONAL NIGHT OUT, A FUN AND ENGAGING, FREE EVENT FOR ALL AGES. COOKOUTS, DUNK TANKS, RAFFLES, AND TOURS OF EMERGENCY VEHICLES!

UNO

996 PEOPLE PARTICIPATED IN UNO OPEN HOURS, AND NBCC & UNO PROGRAMS AND EVENTS IN 2018. THIS DOES NOT EVEN INCLUDE THE COUNTLESS NUMBER OF RESIDENTS WHO USE/RENT THE UNO COMMUNITY CENTER OR UNO PARK.



VALUING THE GOOD IN OUR COMMUNITY IS OUR PASSION! NBCC HAS PRESENTED THE PEACEMAKER AWARD TO **45** RESIDENTS IN THE PAST 22 YEARS AND **19** NORTHERN BERKSHIRE HERO AWARDS OVER THE PAST 19 YEARS! THANK YOU FOR MAKING AN IMPACT!



ONE OF NBCC'S STRENGTHS IS COLLABORATION. NBCC COLLABORATED WITH **258** ORGANIZATIONS THROUGHOUT BERKSHIRE COUNTY THIS PAST YEAR.



NBCC ENGAGED WITH **28,928** PEOPLE THROUGH THE VIEWS/ LIKES/ COMMENTS ON OUR FACEBOOK, TWITTER AND YOUTUBE PLATFORMS. STAY CONNECTED WITH US!



THIS YEAR NORTHERN BERKSHIRE NEIGHBORS CELEBRATES ITS **10TH** ANNIVERSARY IN FACILITATING THE COMMUNITY OUTREACH & CIVIC ENGAGEMENT TRAINING WITH **75** TRAINED VOLUNTEERS SERVING OUR COMMUNITIES TO DATE.



88 YOUTH FROM ACROSS BERKSHIRE COUNTY ATTENDED WORKSHOPS WITH THEIR PEERS AT THIS YEAR'S **411** IN THE **413** YOUTH CONFERENCE. **50%** OF THE WORKSHOPS WERE LED BY YOUTH.



TO CREATE A SUPPORTIVE RECOVERY COMMUNITY, THE BRCC OFFERED RECOVERY COACH TRAINING TO **30** PARTICIPANTS WHO LEARNED THE SKILLS TO GUIDE, MENTOR AND SUPPORT ANYONE SEEKING LONG-TERM RECOVERY FROM ADDICTION.

PREVENTION & WELLNESS



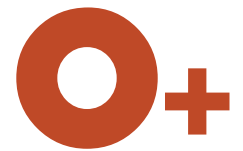
FOR THE FIRST TIME SINCE 2001, THE STUDENT HEALTH SURVEY SHOWS A **50% DECREASE** OF 8TH GRADERS WHO REPORT USING ALCOHOL IN THE LAST 30 DAYS!



MASS IN MOTION'S SUPPORT WAS A CATALYST FOR THE NORTH ADAMS PUBLIC SCHOOLS TO ADOPT A PRO BIKE-TO-SCHOOL POLICY FOR THE UPCOMING SCHOOL YEAR, **2019-20**.



THE NORTH ADAMS TREE INITIATIVE, ALONG WITH **149** TREE STEWARDSHIP VOLUNTEERS, HAVE PLANTED **118** TREES IN NORTH ADAMS. VISIT [BIT.LY/URBANFORESTRYMA](http://bit.ly/urbanforestryMA) TO LEARN THE BENEFITS OF URBAN TREES.



NBCC PARTNERED WITH O+ NORTH ADAMS AS THE CLINICAL DIRECTOR OF THE FIRST ANNUAL O+ NORTH ADAMS FESTIVAL. **70** MUSICIANS AND ARTISTS CAME THROUGH THE ARTIST CLINIC, RECEIVING **180** HEALTH AND WELLNESS SERVICES.



SINCE OPENING IN MARCH, THE BEACON RECOVERY COMMUNITY CENTER (BRCC) HAS AVERAGED **11** MEMBERS EACH WEEK WITH AT LEAST **1** NEW MEMBER EVERY WEEK!



THROUGHOUT THE YEAR, THE FAMILY PLACE OFFERED SPACE FOR **151** PARENT/CHILD VISITS. OUR GOAL: HELPING FAMILIES STAY HAPPY, HEALTHY AND STRONG!



IN 2018, NBCC HOSTED ITS **10TH** YEAR OF SUMMER BASKETBALL IN NORTH ADAMS NEIGHBORHOODS, OFFERING NON-COMPETITIVE FUN AND EXERCISE FOR **95** LOCAL YOUTH.



FOR THE FIRST TIME, THE FAMILY PLACE FACILITATED *PARENTING JOURNEY* AT THE BERKSHIRE COUNTY HOUSE OF CORRECTIONS. **10** FATHERS PARTICIPATED AND REPORTED FEELING HEARD AND SUPPORTED.