

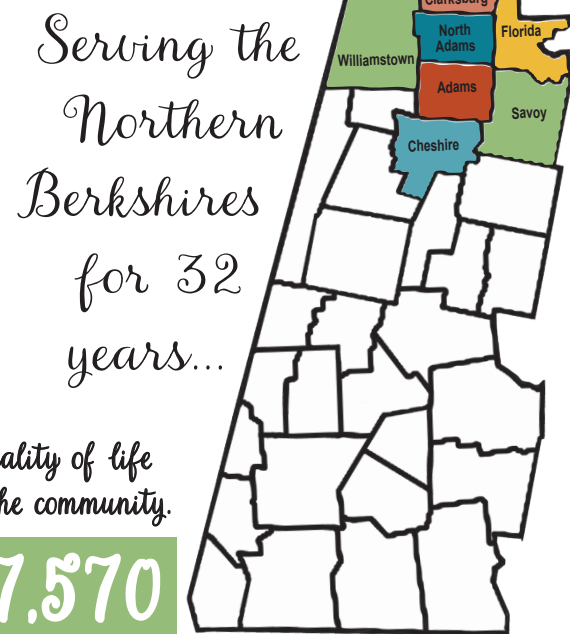


Northern Berkshire Community Coalition  
Community Empowerment • Prevention & Wellness

2017-18  
in review

Our vision: To be the catalyst for a healthy, empowered, engaged community.

Our mission: Empowering the Northern Berkshire region to enhance the quality of life through our efforts at connecting, convening, and supporting all facets of the community.



Serving the Northern Berkshires for 32 years...

People served or engaged in 2017-18 >>> 17,570



**Leadership Training**

59

ADULTS AND YOUTH TRAINED TO LEAD THEIR COMMUNITY



**Parent Education**

12

WORKSHOPS & CLASSES HELD WITH A COMBINED ATTENDANCE OF 312



**Health & Wellness**

1,373

PEOPLE EATING HEALTHIER AND BECOMING MORE ACTIVE



**Community Dialogue**

499

RESIDENTS AND STAKEHOLDERS ENGAGED IN SOLVING LOCAL ISSUES



**Family Support**

15

DISTINCT PROGRAMS WHICH SUPPORTED A COMBINED 715 FAMILY MEMBERS



**Building Connections**

6,384

CONNECTIONS WERE MADE THROUGH NBCC EVENTS, OUTREACH AND NEWSLETTERS



**Youth Substance Use Prevention**

7,776

PEOPLE REACHED THROUGH OUR UNDERAGE SUBSTANCE USE PREVENTION STRATEGIES



**Youth Development**

452

YOUTH ENCOURAGED TO GROW AND REALIZE THEIR FULL POTENTIAL

**NBCC STAFF**

- AMBER BESAW, EXECUTIVE DIRECTOR
- LIZ BOLAND, BUSINESS MANAGER
- WENDY PENNER, PREVENTION & WELLNESS
- GLENDA MATOS-CARTER, NO. BERKSHIRE NEIGHBORS
- MATT SHIEBLER, NO. BERKSHIRE NEIGHBORS
- AMANDA CHILSON, MASS IN MOTION
- TIM SHIEBLER, UNITY
- CARRISA SACHERSKI, UNITY
- CHRIS GRIFFIN, THE FAMILY PLACE
- JAZMYNE JOY, THE FAMILY PLACE
- STEPHANIE PUC, THE FAMILY PLACE
- DONNA SENECAL, THE FAMILY PLACE
- BRET BEATTIE, COMMUNITY HEALTH WORKER
- BERT LAMB, COMMUNICATIONS COORDINATOR
- TRISH JOHNSTON, ADMINISTRATIVE ASST.



**OUR AWESOME BOARD**

- KRIS MALONEY, PRESIDENT
- SARA LALUMIA, VICE-PRESIDENT
- DEB KUSHNET, TREASURER
- JEN CIVELLO, CLERK
- CRAIG BARD
- ERICA GIRGENTI
- STEVE GREEN
- SUZY HELME
- LAURIE LAMARRE
- BEN LAMB
- BARBARA MALKAS
- CHRISTINE NAUGHTON
- GAIL OBERST
- DAN RANDALL
- COURTNEY SHAPIRO-VAN DUSEN
- RICH TASKIN

**TOTAL REVENUE\* - \$966,272**



- STATE CONTRACTS
- INDIVIDUAL DONORS LIKE YOU! 😍
- MISC. INCOME
- LOCAL GRANTS
- LOCAL CHARITIES & FOUNDATIONS

**TOTAL EXPENSES\* - \$962,402**

\*Projected revenue and expenses through June 30, 2018



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nbCC is a member agency of:



# Community Empowerment



**259** NORTHERN BERKSHIRE RESIDENTS SERVED AT THE 2018 MLK JR. DAY OF SERVICE, RACKING UP MORE THAN **777** COMMUNITY SERVICE HOURS.



NBCC ENGAGED WITH **18,236** PEOPLE THROUGH THE VIEWS/LIKES/COMMENTS ON OUR FACEBOOK, TWITTER AND YOUTUBE PLATFORMS!



NBCC HELD ITS FIRST FORUM OVER **32** YEARS AGO! SINCE THEN, NBCC HAS HOSTED OVER **260** COMMUNITY CONVERSATIONS. OUR FORUMS AVERAGED **82** ATTENDEES THIS PAST YEAR.



ONE OF NBCC'S STRENGTHS IS COLLABORATION. NBCC COLLABORATED WITH **163** ORGANIZATIONS THROUGHOUT BERKSHIRE COUNTY THIS PAST YEAR.



OUR GRANDPARENTS RAISING GRANDCHILDREN SUPPORT GROUP GREW FROM **4** TO **14** MEMBERS THIS PAST YEAR. NBCC IS PROUD TO SUPPORT THE DEDICATED GRANDPARENTS IN OUR COMMUNITY.



**255**: THE COMBINED HOURS OF COMMUNITY SERVICE COMPLETED BY THE **12** TEENS IN OUR YOUTH LEADERSHIP PROGRAM.



TEEN WRITING WORKSHOP PARTICIPANTS HAVE CREATED **1,646** POEMS AND STORIES SINCE THE FIRST PUBLICATION OF *SOMEWHERE BETWEEN*. **20** YEARS AGO!



SINCE THE FIRST COMMUNITY RECOGNITION AWARD CEREMONY *THE NEIGHBORLIES*, IN 2004, NBN HAS RECEIVED OVER **2,000** SUBMISSIONS RECOGNIZING INDIVIDUALS, GROUPS AND BUSINESSES FOR GOING BEYOND.

# Prevention & Wellness



IN 2017, NBCC HOSTED ITS **9TH** YEAR OF SUMMER BASKETBALL IN NORTH ADAMS NEIGHBORHOODS, OFFERING NON-COMPETITIVE FUN AND EXERCISE FOR LOCAL YOUTH.



NBCC LAUNCHED A MEDIA CAMPAIGN ENCOURAGING PARENTS TO TALK TO THEIR CHILDREN ABOUT ALCOHOL AND OTHER SUBSTANCE USE. TALK TO YOUR KIDS BY AGE 9!



NBCC FACILITATED **10** MATTER OF BALANCE CLASSES AND GRADUATED **109** THIS PAST YEAR, THE HIGHEST NUMBER IN BERKSHIRE COUNTY ★!



MASS IN MOTION'S TECHNICAL ASSISTANCE WAS A CATALYST TO BRING **\$478,000** IN COMPLETE STREETS PROGRAM FUNDING TO NORTH ADAMS AND CLARKSBURG.



NBCC & BIKE NORTH BERKSHIRE HELD **17** WEEKS OF DOWNTOWN BIKE AROUND AVERAGING **30** ADULTS AND YOUTH, ALL SHARING THE ROAD ON BIKES! **100** BIKERS JOINED THE LAST RIDE OF THE SEASON!

## WOW

NBCC HOSTED **9** WORKING ON WELLBEING WORKSHOPS (W.O.W.), WITH OUT-OF-THE-BOX HEALTHY EATING AND LIVING TIPS WHICH CAN BE PRACTICED AT HOME. YUM, SOURDOUGH BREAD!



SINCE **2001**, NBCC HAS LISTENED TO OUR YOUTH ABOUT THE RISK & PROTECTIVE FACTORS IN NORTH BERKSHIRE THROUGH A STUDENT HEALTH SURVEY OF 8TH, 10TH AND 12TH GRADERS.



NBCC'S DOCUMENTARIES, *FACES* AND *VOICES FOR RECOVERY*, WERE COMMISSIONED TO HELP OUR COMMUNITY UNDERSTAND THE OPIOID EPIDEMIC LOCALLY. THESE FILMS WERE VIEWED OVER **3,000** TIMES.